



Support the VFW by Purchasing a Race Ticket at Darlington Raceway

\$2 from each sale benefits VFW's Help A Hero Scholarships

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DARLINGTON, S.C. - Darlington Raceway, the Veterans of Foreign Wars and Sport Clips Haircuts are partnering to raise funds for the VFW's "Sport Clips Help A Hero Scholarship" program.

Effective immediately through August 28, the track is offering active duty, retired and veterans a special 50 percent off admission to the NASCAR XFINITY Series VFW Sport Clips Help A Hero 200 race on September 5 at Darlington Raceway.

Special tickets are available by visiting www.DarlingtonRaceway.com/HelpAHero or by calling 866-459-7223. Verification of military service will be vetted through SheerID.

In turn, Darlington Raceway will donate \$2 for each ticket purchased through the program to the VFW's "Sport Clips Help A Hero Scholarship" program.

"We appreciate the men and women who have served in the United States Armed Forces and protect our freedom," Darlington Raceway President Chip Wile said. "This is a great opportunity for our military heroes to enjoy a great NASCAR race, and at the same time, help fellow service members and veterans as they transition into the next chapter of their lives."

"Darlington Raceway is fortunate to be located close to a number of military installations throughout the Carolinas, so it's important that we support programs that benefit our military members serving right here in our region," Wile continued.

By providing scholarships for use at post-secondary schools, including trade schools, the VFW and Sport Clips' goal is to continue their strong support of the military, while making the transition from military life to the civilian workplace a little easier. To date, Sport Clips has given more than \$1.2 million in scholarships to help service members and veterans in

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the next chapter of their lives, with new scholarships being awarded every semester.

The VFW Foundation and Sport Clips have been entitlement partners of Darlington's VFW Sport Clips Help A Hero 200 race since 2012.

The Tradition Returns to Labor Day weekend as the NASCAR Sprint Cup Series Bojangles' Southern 500® is set for Sunday, September 6, 2015. The NASCAR XFINITY Series VFW Sport Clips Help A Hero 200 will race on Saturday, September 5, 2015. Tickets are on sale now by calling 866-459-7223 or visiting www.DarlingtonRaceway.com.

You can keep up with all of the latest news from Darlington Raceway at DarlingtonRaceway.com, on Facebook at [Facebook.com/DarlingtonRaceway](https://www.facebook.com/DarlingtonRaceway) and on Twitter at [Twitter.com/TooToughToTame](https://twitter.com/TooToughToTame). Fans are encouraged to post their Bojangles' Southern 500 stories and memories at #TraditionReturns, #BojanglesSo500 and #SportClips200.

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About Sport Clips Haircuts

Sport Clips Haircuts is headquartered in Georgetown, Texas. It was established in 1993 by founder and CEO Gordon Logan and started franchising in 1995. The sports-themed haircutting franchise, which specializes in haircuts for men and boys, is ranked by Entrepreneur as one of the Top 10 "Fastest-Growing Franchises" and ranks 36th in the "Franchise 500." It is also ranked by FORBES as a "Top Ten Best Franchise" to buy for its investment category. With close to 1,400 Sport Clips stores, new locations open each month in the U.S. and Canada. Sport Clips is the "Official Haircutter" of the Veterans of Foreign Wars (VFW), offers veterans preferential pricing on haircuts and franchises, and was named as one of the "2014 Best for Vets: Franchises" by Military Times. Our "Help A Hero" program has raised more than \$3 million to help deployed and hospitalized U.S. service members call home through the VFW's Operation Uplink™ and to provide scholarships for veterans transitioning to a civilian career. Sport Clips is a proud sponsor of Joe Gibbs Racing's Denny Hamlin and Carl Edwards, and partners with numerous NCAA and professional sports teams. To learn more about Sport Clips, visit sportclips.com.