



# Hiring America TV Show Hits Record Number of Stations in Syndication

## Series produced with the support of VFW

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HIRING AMERICA TV SHOW HITS RECORD NUMBER OF STATIONS IN  
SYNDICATION:

NEARLY 200 ACROSS THE NATION CARRY THE WEEKLY PROGRAM HELPING  
VETERANS FIND WORK

Series Is Produced With the Support of the Veterans of Foreign Wars (VFW) of the United  
States

New York—Oct. 20th, 2015—It continues to gain momentum!!

Hiring America—the nation’s only television program devoted to helping veterans leaving the military find good jobs—is now being carried by 195 TV stations nationwide ... the largest number in its two-year history. And it’s able to do it via the production support of the VFW.

“We’re really proud to be providing vital information and advice on employment, careers, new job opportunities, interviewing techniques and tips to the men and women of the armed forces,” said Bill Deutch, executive producer and creator. “And our audience keeps growing as vets, their families, friends, well-wishers and potential employers follow the show,” he lamented. “But we couldn’t do it without the help of friends like the VFW.”

With major cuts in U.S. military having been in place over the past few years—and with the downsizing of military personnel—literally thousands of career veterans have been asked to make the transition from the armed services to civilian life. And there are more to come.

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They will be looking to parlay their military experience into civilian jobs—and the conversion more often than not isn't easy. But there is something very different out there via Hiring America—and it's available to just about all of them.

"The VFW is once again delighted to support Hiring America in its mission of helping our veterans prepare for and find good jobs," related Adjutant General John E. Hamilton. "And it's wonderful to see the increased interest among television outlets—and viewers—across the nation in recognizing the practical needs of our military personnel as they prepare for life outside the military. We believe the show—and its content—reflect the strengths and goals of our organization."

Again hosted by television news reporter Gigi Stone—whose credentials include Good Morning America and ABC News—the 30-minute programs cover a wide spectrum of guests—those with expertise and knowledge in career counseling and guidance; CEOs and other business executives with real world experience and success stories; and former veterans and military personnel in the news.

The show is the brainchild of entrepreneur Bill Deutch who also serves as executive producer. He has committed the last five years of his life to bringing the concept from a dream to reality. "I can't think of any more worthwhile endeavor than supporting and helping the men and women of our military," he said. "I'm also very grateful to the VFW and the rest of our sponsors for making a second season of Hiring America possible."

"At the end of the day," Deutch lamented, "If we help make the transition easier for just one veteran—make it possible for him or her to succeed in civilian life—Hiring America will have done its job."

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## About Hiring America

Hiring America is the first employment TV program for transitioning veterans and their families. Our mission is to help veterans and members of the Armed Forces connect with companies that have jobs available and organizations that support the military community.

Each participating company and organization is carefully selected to participate on the show. Hiring America looks to companies with strong veteran hiring initiatives and organizations whose mission it is to provide services that facilitate the transition process. Our goal on each episode is for the viewer to have the ability to access companies and entities that are actively hiring veterans today. For industries that are regionally based such as utilities, we give viewers the ability to learn about how to connect these industries in their own community.

Hiring America is your advocate in the world of veteran employment. For more information about the show, please contact us.